

MARKETING

TOOLS I LOVE

# SMART MOCKUPS

Create professional  
marketing pieces

<https://smartmockups.com/>

<https://www.canva.com/>



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THE #1 PRODUCT MOCKUP GENERATOR

## Create stunning product mockups & get more sales

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# COPY WRITING ASSISTANCE

## NEWNESS

Use newness to position yourself as a unique opportunity and make your competition look old and outdated.

## CARING

Appeal to what your audience values most: family, team, making an impact on the world.

## CORE PERSUASIVE WORDS

These words are often cited as the most persuasive in the English language and work well with every emotion. These words appear in the center of the Wheel of Copy.

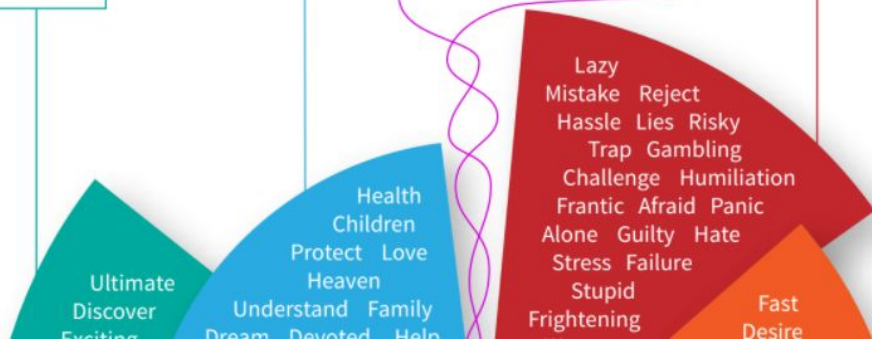
## PAIN

Use pain to remind your audience what's at stake if they don't take action and to remind them of their dissatisfaction with their current problem.

Need help with copywriting?

Wheel of Copy

Fiverr (all creatives)



When creating copy ...  
What emotions do you want to trigger?  
What action do you want them to take?

This visual tool provides trigger words that tap into your readers emotions

# VIDEOS - CHER JONES, SOCIALLY ACTIVE TRAINING

Market yourself  
- in a video

[Intro Video Challenge](#)



# PROFESSIONAL PHOTOGRAPHY & VIDEOS

Videos & Photos

[KimberlyCapone.com](https://www.KimberlyCapone.com)

[KimberlyCapone - images](#)

[Kimberly Capone - Videos](#)

## E - VIRTUAL DESIGN

AVAILABLE FOR CLIENTS WORLDWIDE AT \$699 USD

LEARN MORE

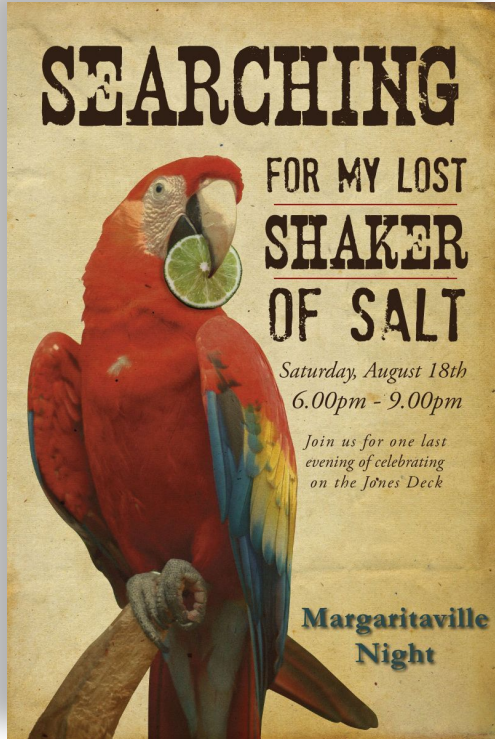


# STAND OUT. BE DIFFERENT. BE UNIQUE

Be creative and stand out from the crowd



STAND OUT. BE DIFFERENT. BE UNIQUE



Be creative and stand out from the crowd



# Wheel Spinner tool

