



TALKTAILS

August 21, 2020

Networking?

"WOW SO NICE TO MEET YOU!"



ALREADY FORGOT YOUR NAME





Building Relationships

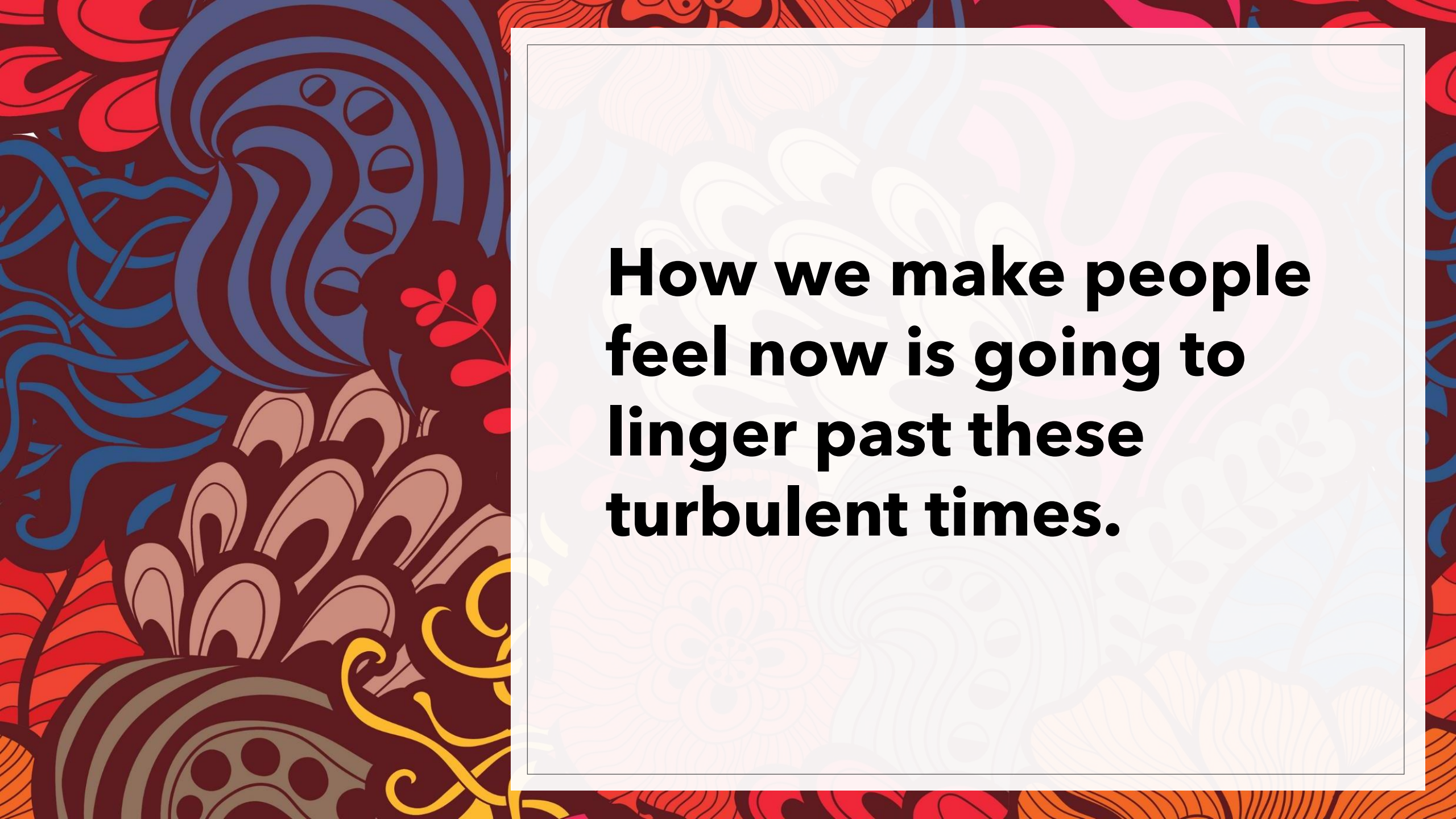
- Social groups
- Professional organizations
- Charitable organizations
- Friends and family!



HOW DO YOU BUILD
RELATIONSHIPS WHILE SOCIAL
DISTANCING?

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- Be the one with the Zoom Account - and use it!
 - Take leadership positions in local organizations
 - Attend events put on by your network acquaintances
 - Come up with Virtual Events for organizations
 - Connect more on LinkedIn
 - Nurture existing relationships
 - Look for reasons to get in touch - [google.com/alerts](https://www.google.com/alerts)

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- Be authentic and sincere
 - Use different ways to connect: social media, text, phone call, handwritten note
 - Offer information about something helpful that doesn't bring you revenue
 - Create video content
 - Be positive, but understanding, in all communications



**How we make people
feel now is going to
linger past these
turbulent times.**